



NEW LAGUNA BURGER RESTAURANT OPENING NEAR UNM

For Immediate Release

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(Albuquerque) – Fuego Enterprises a subsidiary of Laguna Development Corporation (LDC) has announced it will open a new World Famous Laguna Burger Restaurant in the Brick Light District at the corner of Central Ave and Harvard Dr SE on Wednesday February 19th. It will be Fuego’s third metro location, and the second restaurant opened in the past year.

According to Fuego Managing Partner Jorge Brasil, “The popularity of Laguna Burger has continued to grow over the past several years. We look forward to providing the quality, service and value we are known for in the vibrant Brick Light District right across the street from UNM.”

Since its modest beginning at a gas station along Interstate 40 on the Pueblo of Laguna more than 15 years ago, the Laguna Burger has become one of the best known and popular burger stops in New Mexico. Recognized for always serving 100% certified Angus beef that is fresh and never frozen, fries cut fresh daily, Hatch green chile, and locally sourced lettuce, tomato and onion, the signature burger has earned a reputation as the best of its kind in New Mexico.

In 2024 the Laguna Burger was voted best Green Chile Cheeseburger by readers of both the Albuquerque Journal and Albuquerque the Magazine as well as listeners on KKOB Radio’s #1 rated Bob Clark Show.

According to Maxine Velasquez President and CEO of Fuego’s parent company LDC, “Brick Light is a great way to expand the geographic diversity of our Laguna Burger restaurants. We are also super excited about opening a leased location at the Albuquerque Sunport with our partners Tailwinds Concessions later this year.”

In addition to six restaurant locations, Laguna Burger also serves spectators at University Stadium “The Pit” and is the Official Burger of the Lobos. The Laguna Burger Food Truck can be seen at various locations throughout the year.

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